VINCENT PRETI

PROGRAM DESIGNER · CONTENT CREATOR · COMMUNICATOR & FACILITATOR

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BASED IN New York, NY / Remote

I create experiences and content that help people make meaning and turn it into lasting change. From spreading big ideas at TED to asking big questions at StoryCorps, I'm committed to making learning feel human again, and to work that moves people, not just informs them.

10	500+	9.6/10	$1.5M+
years designing experiences across learning, community and media	workshops and talks delivered	average satisfaction rating from all TED clients over three years	in business owned at TED, including renewals and expansions

EXPERIENCE

TED Conferences — NEW YORK, NY

Customer Success & Strategic Programs Manager (TED@Work) — MAR 2026 – PRESENT
Customer Success Manager (TED@Work) — NOV 2023 – MAR 2026

- Advise HR, talent and learning leaders at Fortune 500 companies on using TED's content and programs to support leadership development and culture change, guiding partners from launch through renewal and driving $1.5M+ in renewals and expansions
- Serve as one of TED's go-to facilitators for executive teams, leadership summits and international audiences
- Envisioned and created TED Public Speaking Tools, a video-based learning program, and led the seven-person project team that built it; 90% of surveyed participants rated it extremely or very valuable, and it helped drive multi-year renewals in a tough budget year for L&D
- Co-developed a global automaker's culture program to close a succession-planning gap leaders flagged: embracing contrary opinions. Built its ambassador model, content curation, communications plan and outreach, engaging 100% of executives and 70% of employees
- Guide organizations through AI adoption, designing curriculum for AI academies with bespoke TED learning resources
- Applied instructional design to redesign the guides and toolkits for TED@Work's marquee Meetings-in-a-Box, now its official version

StoryCorps Learning & Engagement Manager — JUL 2022 – NOV 2023 · NEW YORK, NY

- Served as a main StoryCorps spokesperson, promoting its mission of cross-cultural dialogue through national keynotes and workshops
- Partnered with hospitals, libraries, schools and companies as they launched and sustained their own oral history and community engagement programs, training staff in the soft skills of active listening and interviewing and the hard skills of recording and archiving
- Trained and sustained a national cohort of ambassadors and oversaw the archiving of 250+ interviews into the Library of Congress
- Created new courses for StoryCorps DIY, its online learning hub, and co-designed the One Small Step toolkit that lets individuals and organizations bring Americans across political divides into productive dialogue in their own communities

The Episcopal Church of New York Creative & Communications Director — OCT 2017 – JUL 2022 · BRONXVILLE, NY

- Directed marketing and communications for Christ Church Bronxville and its child center, leading staff, interns, volunteers and budget
- Led creative for fundraising campaigns, including one that raised about $1M, called "the new gold standard" by Episcopal Church leaders
- Led a marketing campaign that brought preschool enrollment back above pre-pandemic levels

Mottley Kitchen Director of Programs & Community Engagement — NOV 2020 – JUN 2022 · NEW YORK, NY

- Launched a Bronx public programs series, from rooftop yoga and film screenings to culinary classes and salsa lessons, sourcing hyperlocal talent to keep it authentic and drawing nearly 1,000 attendees

Young at Arts Arts Educator & Coordinator — AUG 2017 – JUN 2019 · BRONXVILLE, NY

- Designed programs and wrote curriculum and grant proposals for a youth arts organization, teaching elementary through high school students, leading outreach to lower-income Westchester schools and creating Blocks to Bridges, immersive field trips for young actors

Denver Art Museum Adult Programs Intern & Museum Educator — JUN 2016 – MAY 2017 · DENVER, CO

- Co-programmed Untitled Final Fridays, after-hours public programs for adults, and led art-making programs with visitors of all ages

SKILLS

Learning experience design · Program design and evaluation · Public programs · Community engagement · Facilitation and public speaking · Stakeholder engagement · Content creation (video, talks, learning content) · Instructional design · Coaching · Spanish (B1)

EDUCATION

University of Colorado Boulder · B.A. Religious Studies, *summa cum laude* and *first in class* · GPA 3.96/4.00

See my full portfolio **VINCENTPRETI.COM**